

# Inwook Kim

Mesa, AZ • 480 708 7812 • inwookkim91@gmail.com • [linkedin.com/in/enooogi](https://www.linkedin.com/in/enooogi) • [inwookkim.com](https://inwookkim.com)

## WORK EXPERIENCE

**Anthro-Tech** • Two-month Contract

**UX Designer** • Remote, AZ **April 2025 – June 2025**

- Led design sketching sessions and presented research-driven concepts to clients, earning positive feedback for improving clarity and alignment in early-stage reviews.
- Designed infographics, graphics, and videos that supported project storytelling, organizing deliverables and timelines in Jira to ensure on-time handoff to clients and internal teams.
- Served as a UX consultant, bringing practical design skills while guiding clients through evidence-based design processes.
- Delivered wireframes, prototypes, and visual assets with strong attention to detail for a high-impact project, helping clarify user flows and align cross-functional stakeholders early in the design process.

**OPTIMO IT** • Full-time

**UX Designer** • Remote, AZ **Feb 2022 – Oct 2024**

- Designed the International Assistant, a conversational inquiry process that saved \$800K annually by improving workflow efficiency and user satisfaction within 18 months.
- Enhanced usability through improved navigation, responsive design, and accessibility for web and mobile platforms, resulting in a more intuitive user experience.
- Improved delivery speed and team alignment by collaborating with developers, stakeholders, and product managers in a fully remote environment, using Jira/DevOps for task prioritization, time management, and status tracking.
- Built a scalable design system in Figma and led 508 accessibility compliance efforts, enabling consistent UI, inclusive design, and increased adoption across products.

**TAP Local** • Full-time

**Visual Designer** • Mesa, AZ **Jun 2021 – Feb 2022**

- Designed data-informed dashboards, landing pages, and social ads in Adobe XD, enhancing user experience and boosting conversion rates by 37%.
- Improved engagement across digital touchpoints by optimizing WordPress UI components and leading A/B-tested visual campaigns, resulting in better SEO, increased click-through rates, and stronger user retention.

**U-Haul** • Full-time

**Production Assistant** • Phoenix, AZ **Jul 2018 – Mar 2021**

- Gained hands-on UX experience by shadowing UX designers and learning user research and prototyping workflows, while contributing to design execution and cross-functional planning.
- Improved team productivity and project delivery by optimizing production workflows, delegating tasks, and designing 20+ high-quality marketing assets that supported branding across multiple product lines.

## SKILLS & INTERESTS

**Hard Skills:** Interaction Design, User Research, Wireframing, Prototyping, Accessibility Testing, Motion Graphic

**Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, After Effect, HTML, CSS, Microsoft Office

**Soft Skills:** Communication, Collaboration, Critical Thinking, Problem Solving, Fast learner

## EDUCATION

**Bachelor's Degree in Design**

Brigham Young University • Provo, UT • **01/2014 – 12/2017**