

Inwook Kim

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Product Designer | UX Designer | Accessibility Specialist | Mastery of Design Tools

User-centered UX designer with expertise in interaction design, accessibility (508 compliance), and data-driven decision making. Proficient in Figma and Adobe XD, utilizing design systems and prototyping to create user-friendly experiences that enhance productivity and have a positive business impact.

WORK EXPERIENCE

Anthro-Tech • Two-month Contract

User Experience Designer • Remote, AZ **April 2025 – June 2025**

- Led design sketching sessions and presented research-driven concepts to clients, earning positive feedback for improving clarity and alignment in early-stage reviews.
- Designed infographics, graphics, and videos that supported project storytelling and were shared with clients and internal teams to communicate complex concepts clearly.
- Served as a UX consultant, bringing practical design skills while guiding clients through evidence-based design processes.
- Delivered wireframes, prototypes, and visual assets with strong attention to detail for a high-impact project, helping clarify user flows and align cross-functional stakeholders early in the design process.

OPTIMO IT • Full-time

User Experience Designer • Remote, AZ **Feb 2022 – Oct 2024**

- Designed the International Assistant, a conversational inquiry process that saved \$800K annually by improving workflow efficiency and user satisfaction within 18 months.
- Enhanced usability through improved navigation, responsive design, and accessibility for web and mobile platforms, resulting in a more intuitive user experience.
- Improved delivery speed and team alignment by collaborating closely with developers, stakeholders, and product managers throughout the design process.
- Built a scalable design system in Figma and led 508 accessibility compliance efforts, enabling consistent UI, inclusive design, and increased adoption across products.

TAP Local • Full-time

Visual Designer • Mesa, AZ **Jun 2021 – Feb 2022**

- Designed data-informed dashboards, landing pages, and social ads in Adobe XD, enhancing user experience and boosting conversion rates by 37%.
- Improved engagement across digital touchpoints by optimizing WordPress UI components and leading A/B-tested visual campaigns, resulting in better SEO, increased click-through rates, and stronger user retention.

U-Haul • Full-time

Production Assistant • Phoenix, AZ **Jul 2018 – Mar 2021**

- Gained hands-on UX experience by shadowing UX designers and learning user research and prototyping workflows, while contributing to design execution and cross-functional planning.
- Improved team productivity and project delivery by optimizing production workflows, delegating tasks, and designing 20+ high-quality marketing assets that supported branding across multiple product lines.

SKILLS & INTERESTS

Hard Skills: Interaction Design, User Research, Wireframing, Prototyping, Accessibility Testing, Motion Graphic

Tools: Figma, Adobe XD, Photoshop, Illustrator, InDesign, After Effect, HTML, CSS, Microsoft Office

Soft Skills: Communication, Collaboration, Critical Thinking, Problem Solving, Fast learner

EDUCATION

Bachelor's Degree in Design

Brigham Young University • Provo, UT • **01/2014 – 12/2017**